

Don't Miss This Exceptional Opportunity!

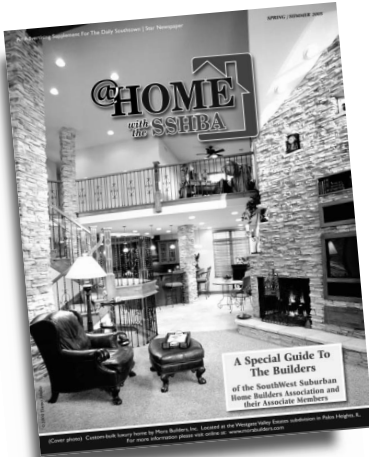


# @HOME with the SSHBA

## The Southwest Suburban Home Builders Association's Guide To New Homes in Chicagoland's South & Southwestern Suburbs

Introducing the official Southwest Suburban Home Builder Association's special advertising section, *@Home With The SSHBA*.

This attractive full color section is designed to promote the builders of the SSHBA and their fine communities.



*@Home With The SSHBA* will be inserted into each of the south & southwest suburbs' most popular newspapers.

Reach 270,000 potential home buyers starting April 21st!

Space is limited. Reservations will be taken on a first-come first-served basis.

Please SSHBA members only.

# Spring / Summer 2006

### Publication Dates:

- ▶ Chicago Sun-Times – Friday, April 21st (102,000 distribution)
- ▶ Chicago Tribune – Friday, April 28th (113,000 distribution)
- ▶ Daily Southtown – Friday, May 5th (55,000 distribution)

**270,000**  
*Total Distribution*

### Builder Ad Sizes & Expenditures:

|   |             |
|---|-------------|
| Full Page (10"x 13") .....                                | \$ 3,000.00 |
| Back Cover (10"x 13") .....                               | \$ 3,400.00 |
| Half Page (Horz. 10" x 6-1/2") .....                      | \$ 1,600.00 |
| Half Page (Vert. 5" x 13") .....                          | \$ 1,600.00 |
| Quarter Page (Associate Members Only) (5" x 6-1/2") ..... | \$ 950.00   |

Note: All rates are agency commissionable and include 4-color.

### Deadlines:

- Space reservations and materials – Friday, March 10th
- Camera-ready materials – Friday, March 17th

To reserve space, or for more info. call SSHBA office at 708-349-4242