



The Sales & Marketing Council
Proudly Presents to the
SouthWest Suburban Home
Builders Association:

*SSHBA Associate Appreciation Night
and September General Membership Meeting*

Thursday, September 10, 2009
Prairie Bluff Golf Club
19433 Renwick Rd.
Lockport, IL 60441

Members \$30 Non-Members \$40

4:30 p.m. - New Member Orientation
5:30 p.m. - Networking / Open Bar
6:00 p.m. - Dinner & Program

Guest Speaker: Jason Forrest



Jason Forrest is an accomplished sales trainer and consultant whose passion is transforming homebuilders into high performance sales teams, and their sales representatives into high-performance sales athletes. Jason is a regularly featured speaker at the Pacific Coast Builders Conference (PCBC ®), the Midwest Builders Show ® & Conference, and SMC's across the country. He is the author of Creating Urgency in a Non-urgent Housing Market. Together with Jeff Shore, he is the co-creator of Leadership Selling™ and Leadership Selling™ for Coaches, the most in-depth training curriculum in new home sales.

Please list members and guests attending:

I will be attending the New Member Orientation ___ Yes ___ NO

I authorize payment by Visa Master Card Account # _____

Expiration Date _____ Amount \$ _____ Signature _____

RSVP by Friday September 4th, 2009 to Shannon @ 708-349-4242 or shannon@sshba.com
Fax forms to 708-349-4989.