



SMC Networking Breakfast

**Monday, May 17, 2010
8:30 a.m. - SSHBA Office
10767 W. 163rd Place
Orland Park, IL 60467**

Join the Sales & Marketing Council to discuss
“All About Press Releases.”

What you will learn:

How To Write Effective
Press Releases

Tips and What Not to Do

Where to Submit
Press Releases

How To Get Them Published



What You Should Bring:

Success Stories

Tips

Questions

Examples

Ideas

RSVP by Friday, May 14, 2010

FILL OUT AND FAX TO 708-349-4989

Name _____ Company _____

SMC Member: YES NO

If No: \$15 Visa MC AMEX

CC# _____ EXP _____

OR

Send checks payable to the SSHBA at
10767 W. 163rd Place, Orland Park, IL 60467